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FOR IMMEDIATE RELEASE

May 23rd , 2013 - Harley-Davidson Bowling Green Announces Birthday Bash 2013

Bowling Green, KY – June 14th through 16th, Harley-Davidson Bowling Green will be celebrating 10 years of business in the Bowling Green community. Coinciding with Harley-Davidson's 110th anniversary, this will be the largest Birthday Bash ever. In the spirit of a genuine Harley-Davidson Motorcycle Rally like Sturgis or Laconia, Harley-Davidson Bowling Green is offering a three-day festival on-site where Harley Davidson enthusiasts can enjoy music, food, a vendors midway, family-friendly activities and even camp out.

Features include five different areas for fun - Main Stage for music acts, Sports Zone with sports activities, equipment and supervision for teens, Main Street with vendors of motorcycle parts, accessories, clothing, food and drink, Kids Zone with bounce house, face painting and games, and the Adult play area featuring a zip line, mechanical bull rides, cash cube, redneck water slide, pit crew challenge, the "Hog Haven Saloon" and more!

Friday Afternoon June 14 features music by Poison Karma, Blues/Soul by J Curly Speegle, and co-headliners Confederate Railroad!

Saturday June 15 features a Bowling Green Police motorcycle riding demonstration, and Battle of the Bands with local acts competing for a chance to open for Saturday's co-headlining music act - original Lynrd Skynrd member Artimus Pyle and his band playing Skynrd favorites!

Sunday June 16 opens with a rededication in remembrance of Martin company founder and Harley-Davidson enthusiast Cornelius Martin, followed by judging for the store's 10th and H-D's 110th anniversary birthday cake competition and Kentucky Blues Society's Blues Jam. At 4:00pm, one lucky participant will win the grand prize drawing for a new 2013 Harley-Davidson Sportster motorcycle!

Admission is FREE all weekend, and families are encouraged to come celebrate.

About Harley-Davidson Bowling Green - Harley-Davidson Bowling Green is owned by the Martin Management Group and is the premier dealer of genuine Harley-Davidson Motorcycles, parts, accessories, clothing, and service in south central Kentucky since 2003. Located off I-65 Exit 22 on Cumberland Trace Road. The Martin Management Group owns and operates a total of six automotive and power sports dealerships in Bowling Green employing over 125 employees.

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For more event information and questions about being a participant as a vendor, band, or cake contest contestant, please contact- Alan Adams – 270-846-4488 or email - financemanager@harley-davidsonbowlinggreen.com